

The Global Forum on Injury Prevention announces its next Online Webinar::

The Portland 2030 Bicycle Plan: *How they got there, where they are going...*

Presented by

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WHEN (length = ~1hr)

Wednesday, April 28th, 2010 at 3-4 pm Pacific Time (US)

Wednesday, April 28th, 2010 at 6-7 pm Eastern Time (US)

Thursday, April 29th, 2010 at 10-11 am New Zealand Time (NZ)

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Ti Whare Wānanga o Ōtago



Injury Prevention Research Unit

Presented as a service to the injury research and practice community by the University of Otago IPRU and the Global Forum on Injury Prevention



WHAT THIS WEBINAR IS ABOUT



The Portland 2030 Bicycle Plan - Bicycling creates safer streets, saves fuel, reduces global climate change, promotes healthy environments, and limits the health effects related to inactivity. It provides equity and access to affordable transportation and liveable neighbourhoods. A world leader in planning and promoting active transport, Portland is using this plan to make bicycling a fundamental pillar of the transport system. To keep the momentum going, the

[Portland Bicycle Plan for 2030](#) was adopted in February 2010. This webinar will review how Portland got this far and where the plan is taking the City. The key principles laid out in the *Portland Bicycle Plan for 2030* are:

- **Attract new riders**
Plan and design for people who are not yet riding by developing safe and comfortable low-stress bikeways (such as bicycle boulevards and trails) that reduce conflicts between people riding bicycles and people driving.
- **Strengthen bicycle policies**
Adopt policy changes to make bicycling more attractive than driving for short trips.
- **Form a denser bikeway network**
Expand the network of bikeways in Portland to achieve a fine-grained system that offers riders an array of route choices.
- **Increase bicycle parking**
Implement measures to satisfy demand for bike parking.
- **Expand programs to support bicycling**
Expand programs, and develop new programs, to encourage and support bicycling.
- **Increase funding for bicycle facilities**
Pursue multiple strategies to increase funding for bicycle facilities and other green transportation modes.



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